

Benefits of a Corporate Partnership [1]

To find out how we can tailor a partnership that meets your objectives and delivers tangible outcomes to optimise your return on investment, [e \[2\]mail us \[2\]](#) or phone 03 9419 6672.

Within a Reclink Australia charity partnership, corporate partners can support a specific sport or art program or the wider work of Reclink Australia helping disadvantaged people every day.

A non-profit partnership with Reclink Australia achieves:

- **a strategic national partnership** that delivers on your business, brand, and community objectives to support disadvantaged Australians
- **expanded media exposure and community recognition** by aligning with a trusted and respected brand in Australia
- opportunities to develop **cause-related marketing** programs that directly impact sales and bottom line profit
- delivery of **corporate social responsibility** objectives via a partnership based on the alignment of shared values
- **exposure of your brand and products** to a wide supporter base via leveraging unique Reclink Australia above- and below-the-line channels including direct marketing, media, social media, digital marketing and above the line.
- **motivated and engaged staff** via national employee engagement strategies and volunteering opportunities. Your organisation can see and experience the outcomes of your charity investment.
- **official status** as a Reclink Australia partner providing public recognition and appreciation of your organisation's support
- **personal support** from our dedicated Fundraising and Corporate Partnerships Manager to deliver a tailored partnership (major partners).

"Playing in the Reclink competition gave me a chance to be sober and get fit and helped me think about the good things and how my future is going to be."

Links

[1] <https://www.reclink.org/support-our-work/corporate-partnerships/benefits-corporate-partnership>

[2] <mailto:gemma.egerton@reclink.org?subject=Corporate%20Partnerships>